

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Haywood County Site Certified as a Megasite

Brownsville, TN – Haywood County announced today that a 1700+-acre site in the county has been certified by McCallum Sweeney Consulting (MSC) of Greenville, S.C., as a “megasite,” or large industrial property suitable for a major automotive manufacturing facility or related industry.

The Haywood County site, known as the I-40 Advantage Auto Park, is located north of Interstate 40, twenty minutes east of the Memphis, Tennessee suburbs. The site is easily accessible from Memphis, Bartlett, Collierville, Germantown, Jackson and other west Tennessee cities. The site is bounded on the north by U.S. Highway 70/79 and CSX Railroad and on the south by Interstate 40.

“Haywood County thanks the landowners and the many local, state and regional entities that have been part of our community’s diligent work for almost three years as we have strived toward this milestone goal of MSC megasite certification,” said Haywood County Mayor Franklin Smith. “The reality of this certification is that it will increase our potential to attract an industry with high-paying jobs to benefit current citizens and future generations.”

Based on its expertise as a site selection consultant for the automotive industry, MSC was commissioned by the Tennessee Valley Authority (TVA) as an independent source to evaluate community submitted sites in TVA’s service area. MSC established stringent certification criteria and a detailed process to evaluate potential properties.

“Today’s companies, especially in the automotive industry, are under enormous pressures to make better site selection decisions,” said MSC Senior Principal Ed McCallum. “The certification of the I-40 Advantage Auto Park site in Haywood County is a great addition to the region’s catalog of sites that are ready to meet the stringent demands of an automotive assembly plant.”

The I-40 Advantage Auto Park site meets the MSC criteria required for certification, including land availability that has sufficient contiguous and developable acres, infrastructure, utilities, and labor capacity.

Haywood County is a Tennessee Three Star Community where industry, business, agriculture, education, and government work in harmony.

**Contact: Mayor Franklin Smith
Haywood County
Brownsville, TN**

***Phone number* 731-772-1432
E-mail address countymayor@bellsouth.net**

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