



Key Brothers Aviation Site is Project Ready™

MERIDIAN, MS – East Mississippi Business Development Corp proudly announces they are among the first in Mississippi to earn certification as a Project Ready site. Project Ready is an industrial sites program formalized by Mississippi Power’s economic development department to attract new industries to Southeast Mississippi.

One of the fastest growing trends in the site location business is the demand for “Project Ready” industrial sites. Companies move much faster today than in the past when making site location decisions. These companies want sites ready-to-go and relatively “risk free.” Key Brothers Aviation Site has already passed the qualifying steps to meet this growing demand.

Certification means that the local economic development agency has done all the pre-work on their site. They understand ownership issues, engineering issues and any obstacles to development – and they have a plan for addressing them. Plus, they know what it will cost and how long it will take to bring infrastructure to the site.

“Across the country, we’re seeing that certified sites are a proven advantage to lure industry,” said Mississippi Power Economic Development Director Arnie Williams. “We have seen how certified sites have brought major projects to other communities, and how great an impact they have on the regional economy. We want Meridian to see its share of this kind of growth.”

Mississippi Power has retained McCallum Sweeney Consulting (MSC), a site selection consulting firm based in Greenville, S. C.; and Waggoner Engineering Inc., based in

Jackson, Miss. The MSC team is responsible for providing the site criteria, preparing the request for information and conducting site visits. In the process, they will provide the EMBDC with feedback on site strengths and weaknesses, suggestions for site improvements and marketing recommendations.

The official announcement will be held Wednesday, March 25, at 11:00 a.m. at the MSU Riley Center in Meridian, Miss.

Next steps include a coordinated marketing program under the Project Ready brand.

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