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**FOR IMMEDIATE RELEASE**

**McCALLUM SWEENEY CONSULTING COMPLETES THIRD  
ROUND OF SITE EVALUATIONS FOR DUKE ENERGY**

GREENVILLE, S.C., July 1, 2007 – McCallum Sweeney Consulting (MSC) completed a third round of site identification and assessment for Duke Energy, focused on the Carolinas part of their service territory. MSC worked with the Duke Energy team in North and South Carolina in identifying and evaluating a number of sites across both states against “readiness” criteria established by MSC.

Duke Energy is a leading energy company located in the Americas and headquartered in Charlotte, NC. Duke Energy’s purpose is to create superior and sustainable value for its customers, employees, communities and investors through the production, conversion, delivery and sale of energy and energy services.

McCallum Sweeney Consulting is a site selection, incentive negotiation and economic development consulting firm providing location services to firms and organizations worldwide.

[www.mccallumsweeney.com](http://www.mccallumsweeney.com)

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