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FOR IMMEDIATE RELEASE

**McCALLUM SWEENEY CONSULTING'S MARK M. SWEENEY
PRESENTS TO STATE SENATE IN NEVADA**

GREENVILLE, S.C., April 2, 2011 – McCallum Sweeney Consulting Senior Principal Mark M. Sweeney appeared before the State Senate of Nevada at their request to provide expert information and perspectives on site selection and economic development. Mr. Sweeney appeared before the Select Committee on Economic Growth and Employment in Carson City, NV on Friday April 1, 2011. Mr. Sweeney addressed the Senate Committee on the principles of site selection, perspectives on key elements of economic development, and trends regarding opportunities and competition in the economic development marketplace.

While in Nevada, Mr. Sweeney was the keynote speaker at the Business Buzz Economic Development Forum. The Economic Development Association of Western Nevada (EDAWN) invited Mr. Sweeney to speak on the implementation of the region's strategic plan and trends and opportunities in site selection.

Local/regional press coverage of the event can be seen through the following:

[http://www.edawn.org/news/news-releases//?83\[command\]=view&83\[id\]=251](http://www.edawn.org/news/news-releases//?83[command]=view&83[id]=251)

McCallum Sweeney Consulting is a site selection, incentive negotiation and economic development consulting firm providing location services to firms and organizations worldwide.

www.mccallumsweeney.com

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