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FOR IMMEDIATE RELEASE

**McCALLUM SWEENEY CONSULTING'S MARK M. SWEENEY APPEARS AT
CENTER FOR AUTOMOTIVE RESEARCH CONFERENCE**

GREENVILLE, S.C., March 30, 2011 – McCallum Sweeney Consulting Senior Principal Mark M. Sweeney was one of a select group of national site selection experts to appear at the Center for Automotive Research (CAR) National Roads to Renewal II Conference in Dearborn MI. This year's conference was *Partnering for Prosperity: Communities and Companies in the Resurging Automotive Economy*. Mr. Sweeney was one of three panelists on the Site Selection Panel and addressed questions from the CAR Moderator and the audience. The conference was attended by over 150 elected officials, economic development organizations and business people from across Michigan, the Midwest and United States.

<http://acp.cargroup.org/index.php/news/featured-news-item>

<http://www.cargroup.org/pdfs/EDA.pdf>

The Center for Automotive Research, a nonprofit organization, is focused on a wide variety of important trends and changes related to the automobile industry and society at the international, federal, state and local levels. CAR conducts industry research, develops new methodologies, forecasts industry trends, advises on public policy, and sponsors multi-stakeholder communication forums.

McCallum Sweeney Consulting is a site selection, incentive negotiation and economic development consulting firm providing location services to firms and organizations worldwide. www.mccallumsweeney.com ###