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**FOR IMMEDIATE RELEASE**

**McCALLUM SWEENEY CONSULTING'S ED MCCALLUM INVITED  
TO BE ON EXPERT PANEL AT UCLA ECONOMIC CONFERENCE**

GREENVILLE, S.C., March 9, 2011 – McCallum Sweeney Consulting Senior Principal Ed McCallum participated on an Expert Executive Panel at the UCLA Anderson Forecast Economic Conference in Los Angeles, CA. Mr. McCallum was the only site selection expert invited, and spoke on a panel with California executives on The State of Manufacturing in California. Mr. McCallum contributed the national site selector's perspective on the competitive challenges facing California as it strives to attract, grow and retain its manufacturing base.

[http://www.uclaforecast.com/contents/archive/2011/media\\_30911\\_1.asp](http://www.uclaforecast.com/contents/archive/2011/media_30911_1.asp)

<http://www.uclaforecast.com/event/eventDisplay.asp?iEventID=58>

For fifty years, the UCLA Anderson Forecast has provided forecasts for the economies of California and the United States. The UCLA Anderson Forecast for California is the most widely followed and oft-cited in the state. The conferences are attended by a cross-section of business, government and academic decision makers from all over California as well as the United States; they typically draw 250-375 attendees.

McCallum Sweeney Consulting is a site selection, incentive negotiation and economic development consulting firm providing location services to firms and organizations worldwide.

[www.mccallumsweeney.com](http://www.mccallumsweeney.com)

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