



Jeannette T. Goldsmith
Principal

Jeannette Goldsmith is a Principal with McCallum Sweeney Consulting (MSC), providing site selection services and economic development consulting to companies and organizations worldwide.

With over nine years of experience, Ms. Goldsmith's background is concentrated in site location consulting, economic development strategy development, marketing strategy and management, and site evaluation/certification efforts. Specific experience in location consulting includes projects in both the manufacturing (specifically aerospace and energy sectors) and office sectors. Her specific responsibilities have included project alignment, site and community evaluations, and incentive negotiations. Prior to joining MSC, Ms. Goldsmith served as Project Manager with Fluor Global Location Strategies.

Some of Ms. Goldsmith's more recent site location project experience includes the Boeing 7E7 Final Assembly siting project, on which she served as Project Manager and evaluated over 80 sites. In addition, she served as Project Lead for the Vought Aircraft / Alenia Aeronautica 7E7 supplier site project. Ms. Goldsmith is also currently involved in two confidential headquarter relocation projects. Prior to that, Ms. Goldsmith has worked on several projects in the energy sector including two significant merchant power plant projects for Columbia Energy.

Ms. Goldsmith's most recent economic development assignment includes the mega-site identification and certification program for the Tennessee Valley Authority (2004) on which she served as Project Manager and led the development and implementation of the program. She is currently working with the State of Washington to develop and implement a new marketing strategy. She also served as project manager for Pennsylvania SelectSites™ (2002), a significant site certification program. In addition, she developed a strategic plan for the State of Tennessee that provided strategic analysis and recommendations regarding headquarters recruitment for the Tennessee Department of Economic and Community Development (2001).

Ms. Goldsmith achieved a Masters of Public Policy from Duke University, and earned her Bachelor of Arts degree in Government from Smith College. Ms. Goldsmith was honored with the Graduate Student of the Year Award from the Terry Sanford Institute in 1995, is a member of the South Carolina Economic Developers Association and the International Economic Development Council.

Ms. Goldsmith is married with one child and lives in Greenville, SC. She is active in the Greenville Literacy Association, and is currently serving on its Board of Directors as Vice President.